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**Electric Drive Transportation Association Joins ACT Expo as a Co-Host to Advance Electric Drive Technologies at the Largest Clean Vehicle Event**

*EDTA and ACT Expo partnership highlights the importance of electric drive technologies to improve air quality and increase energy security.*

**SANTA MONICA, Calif.—December 9, 2015**—The [Advanced Clean Transportation \(ACT\) Expo](#), North America’s largest clean vehicle event, and the [Electric Drive Transportation Association](#) (EDTA), the cross-industry trade association dedicated to advancing electric drive as a core technology on the road, have renewed their strategic partnership, committing to realizing the economic, national security, and environmental benefits of alternative fuel vehicles. ACT Expo 2016 – set for May 2-5 in Long Beach, California – will assemble more than 3,000 attendees and 250 sponsors and exhibitors to examine the latest alternative fuel and advanced vehicle technologies for all weight classes, including electric drive, hybrid, hydrogen, natural gas, propane autogas, renewables, and efficiency technologies.

“Given the tremendous electric drive activity in California and sweeping the nation, combined with the success of this past year’s event, ACT Expo is extremely excited to renew its partnership with EDTA,” stated Erik Neandross, CEO of GNA, the producers of ACT Expo. “The 2016 event will showcase the significant range of electric-drive technologies now available and being deployed in the marketplace and will be a hub of activity for those looking to accelerate the deployment of advanced hybrid, battery, and fuel cell electric vehicles.”

The electric drive market is anticipated to see explosive growth in the coming years, reinforced by last week’s announcement at the U.N. Climate Change Conference, COP21, from the International ZEV Alliance—an effort by 13 North American and European governments—to make all new passenger vehicles sold in their jurisdictions zero-emission by 2050.

“Electric drive vehicles are helping to advance American energy security, environmental sustainability, and economic competitiveness,” said Genevieve Cullen, president of EDTA. “Leveraging ACT Expo’s well-established reach into the fleet market will allow us to further grow awareness and promote the benefits of electrified transportation to a wider consumer audience, connecting with fleet operators at a true one-stop shop event.”



Programming at the 2016 ACT Expo will allow attendees to gain a hands-on education on how electric drive vehicles can help address global climate change and assist metropolitan areas address the U.S. EPA's increasingly stringent ozone non-attainment requirements. The four-day event will also feature an electric vehicle ride-and-drive, a wide range of EV technologies from light-duty to heavy-duty on the expo hall show floor, and an off-site tour of an electric drive deployment and infrastructure project.

As the largest clean vehicle event, ACT Expo represents all weight classes and alternative fuels in addition to efficiency technologies. Additional high-level industry partnerships and early bird registration will be announced in the coming weeks.

For more information, visit [www.actexpo.com](http://www.actexpo.com).

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#### **About the Advanced Clean Transportation (ACT) Expo**

ACT Expo is North America's largest clean vehicle event, representing all weight classes and alternative fuels—including electric, hybrid, hydrogen, natural gas, propane autogas, renewable fuels, and advanced technologies. The sixth year conference and expo is set for May 2—5, 2016 in Long Beach, California and is expected to assemble over 3,000 attendees from across the alternative fuels and advanced vehicle industry. The annual event is produced by Gladstein, Neandross & Associates (GNA), the leading North American consulting firm specializing in market development for low-emission and alternative fuel vehicle technologies, infrastructure and fuels for both on and off-road applications. In addition to ACT Expo, GNA hosts the High Horsepower (HHP) Summit and the Rethink Methane Symposium. Learn more at [www.actexpo.com](http://www.actexpo.com) and [www.gladstein.org](http://www.gladstein.org)

#### **About The Electric Drive Transportation Association**

The Electric Drive Transportation Association (EDTA) is the trade association promoting battery, hybrid, plug-in hybrid and fuel cell electric drive technologies and infrastructure. EDTA conducts public policy advocacy, provides education and awareness, industry networking, and conferences. EDTA's membership includes vehicle and equipment manufacturers, energy companies, technology developers, component suppliers, government agencies and others.