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The North American Council for Freight Efficiency Joins ACT Expo to Co-Host the Largest Clean Vehicle Event

NACFE and ACT Expo partnership highlights the importance of heavy-duty transportation technologies that reduce fuel consumption and improve efficiency.

SANTA MONICA, Calif.—February 1, 2015—The [Advanced Clean Transportation \(ACT\) Expo](#), North America's largest clean vehicle event, and the [North American Council for Freight Efficiency](#) (NACFE), a non-profit organization dedicated to doubling the freight efficiency of North American goods movement, have renewed their strategic partnership to provide in-depth coverage of the growing array of advanced technologies that reduce fuel consumption and improve the efficiency of heavy-duty trucks hauling freight on our nation's highways. ACT Expo 2016 – set for May 2-5 in Long Beach, California – will assemble more than 3,000 attendees and 200 sponsors and exhibitors to examine the latest alternative fuel and advanced vehicle technologies for all weight classes, including electric drive, hybrid, hydrogen, natural gas, propane autogas, renewables, and efficiency technologies.

[Trucking Efficiency](#) is a joint venture of NACFE and the [Carbon War Room](#) and together will present a half-day Trucking Efficiency Workshop on the first day of ACT Expo, with significant additional conference programming on these topics throughout the three-day event. The trade show floor will showcase a variety of advanced and ultra-efficient technologies for the heavy-duty truck sector.

"We are excited to again partner with ACT Expo so that we can provide the latest information on trucking efficiency, our confidence reports, and the technology out there to help fleets reduce fuel costs," noted Mike Roeth, NACFE's Executive Director and CWR Trucking Lead. "The large fleet attendance that gather at ACT Expo to learn about efficiency improvement strategies and opportunities for fuel displacement and cost reductions is a great fit for our organization."

By the time of ACT Expo event, Trucking Efficiency will have completed and issued all 15 Confidence Reports it set out to develop a few years ago. A staple of NACFE's work, these Confidence Reports take a comprehensive look at technologies designed to improve the efficiency of heavy-duty trucks. Each report provides a concise introduction to a promising category of fuel efficiency technologies and covers key details of their applications, benefits, and variables.



“As North America’s largest conference and trade show exclusively focused on advanced clean transportation technologies and fuels for the commercial fleet sector, this partnership with ACT Expo is an ideal fit,” noted Erik Neandross, CEO of GNA, the event producer. “This provides a tremendous opportunity for fleet operators to learn about the great work NACFE has been doing and to learn about all 16 of the Confidence Reports that have been published.”

NACFE and its partners have completed comprehensive studies of technologies and topics ranging from tire pressure systems, 6x2 axles, transmissions, tractor and trailer aerodynamics, ultra-efficient tire technologies, advanced lubricants, truck light-weighting strategies, platooning, and much more. By May 2016, NACFE will have completed work on all of the reports it set out to develop, thus providing attendees with the ability to gain a complete update on all of these important topics.

For more information, visit www.actexpo.com.

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About the Advanced Clean Transportation (ACT) Expo

ACT Expo is North America’s largest clean vehicle event, representing all weight classes and alternative fuels—including electric, hybrid, hydrogen, natural gas, propane autogas, renewable fuels, and advanced technologies. The sixth year conference and expo is set for May 2—5, 2016 in Long Beach, California and is expected to assemble over 3,000 attendees from across the alternative fuels and advanced vehicle industry. The annual event is produced by Gladstein, Neandross & Associates (GNA), the leading North American consulting firm specializing in market development for low-emission and alternative fuel vehicle technologies, infrastructure and fuels for both on and off-road applications. In addition to ACT Expo, GNA hosts the High Horsepower (HHP) Summit and the Rethink Methane Symposium. Learn more at www.actexpo.com and www.gladstein.org.

About The North American Council for Freight Efficiency

The North American Council for Freight Efficiency is a non-profit organization dedicated to doubling the freight efficiency of North American goods movement. NACFE operates as a non-profit in order to provide an independent and unbiased research organization for the transformation of the transportation industry. Data is critical, and NACFE is proving to help the industry with real world information for fleets and manufacturers to take action. NACFE has joined with the Carbon War Room to bring credible information to the industry for improved confidence in technologies for fleet adoption. This collaboration is called Trucking Efficiency. Learn more at www.nacfe.org.